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Accounting for land use, biodiversity and ecosystem services in life cycle assessment: impacts of breakfast cereals

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Abstract

This study considers the life cycle impacts of land use on biodiversity and ecosystem services associated with the production of a ubiquitous food type: breakfast cereals. For biodiversity, the impacts on five taxonomic groups have been assessed: mammals, birds, vascular plants, amphibians and reptiles. For ecosystem services, the potential loss in the following ecosystem services of soil has been considered: biotic production, erosion resistance, groundwater regeneration, infiltration and physicochemical filtration. The findings indicate that the main hotspot for the biodiversity loss is cocoa cultivation for all taxonomic groups, with a contribution of 27-67%. Cocoa is also a major contributor (35%) to the loss of biotic production, while rice is the largest contributor to erosion (34%), reduction in groundwater replenishment (43%) and physiochemical filtration (23%). Corn is the main cause of the infiltration reduction, accounting for 44% of the impact. Unlike the biodiversity impacts, which are almost entirely caused by agricultural activities, non-agricultural land use occurring in other life cycle stages (transport, packaging and manufacturing), has significant contribution to the reductions in groundwater replenishment and infiltration. The impacts on ecosystem services are almost entirely driven by land occupation, while the biodiversity impacts are caused by both land use change and occupation. The identification of cocoa as the main hotspot is unexpected as it is used only in very small quantities (less than 5% by mass) in breakfast cereals. Its high contribution to the impacts is partly due to the land use change in the ecoregion of the Eastern Guinean forests, which are home to a relatively large number of endemic species. The paper also discusses the limitations of the impact assessment methods for evaluating the biodiversity and ecosystem services and highlights the need for further development of indicators and methods to assess the land use impacts in life cycle assessment.

Keywords: breakfast cereals; biodiversity; land use; ecosystem services; life cycle assessment

Nomenclature

BPLP	Biotic production loss potential
BPP	Biotic production potential
CFs	Characterisation factors
CRP	Climate regulation potential
EP	Erosion potential
FWRP	Freshwater regulation potential
GRRP	Groundwater regeneration reduction potential
IRP	Infiltration reduction potential
LCA	Life cycle assessment
LCIA	Life cycle impact assessment
LUC	Land use change
LULUC	Land use and land-use change
PFRP	Physicochemical filtration reduction potential
SAR	Species–area relationship
SHSM	Species habitat suitability model
WPP	Water purification potential

1 Introduction

Land use by agri-food systems can have significant impacts on biodiversity as well as the structure and functions of ecosystems. According to the *Millennium Ecosystem Assessment* report (WRI, 2005), habitat destruction caused by land use and land-use change (LULUC) is one of the five main drivers of terrestrial biodiversity loss, together with climate change, invasive alien species, overexploitation of resources and pollution. Two main impact pathways for LULUC have been proposed by UNEP-SETAC (Koellner et al., 2013): i) biodiversity damage potential; and ii) ecosystem services damage potential. Biodiversity is a complex and heterogeneous concept, involving multiple levels of life (e.g. genes, species, ecosystems), various biological attributes (e.g. composition, structure, function) and a multitude of spatial and temporal dynamics (Curran et al., 2011). The term ecosystem services conceptualises how ecological processes support human well-being (Othoniel et al., 2016). The services provided by ecosystems include provision of food, fibre, biomass and freshwater as well as regulation of carbon sequestration, soil degradation or erosion and water purification (WRI, 2005).

The importance of assessing the land use impacts on biodiversity and ecosystem services through life cycle assessment (LCA) is widely recognised; however, the task remains difficult. A number of studies have attempted to develop biodiversity indicators and spatial models to quantify them (for a review, see Curran et al., 2016). The most notable life cycle impact assessment (LCIA) models for biodiversity have been developed using species–area relationship (SAR) model of biodiversity loss (de Baan et al., 2013a,b; Chaudhary et al., 2015) and species habitat suitability model (SHSM). The latter, proposed by de Baan et al. (2015), provides characterisation factors (CFs) for mammals based on their conservation status and global rarity but, due to a very large data demand of this approach, global coverage was not achieved and taxonomic coverage was restricted to mammals. By contrast, the CFs provided by the same authors in an earlier study (de Baan et al., 2013a, b) quantify regional and endemic species loss in all global ecoregions for mammals, birds, vascular plants, amphibians and reptiles. Chaudhary et al. (2015) further developed this approach by including more data and weighting regional species loss with a spatially-resolved factor that combines the rarity and threat level of species (based on Verones et al., 2013), thus developing an indicator of global species extinctions. The study also provided CFs for land occupation and land use change for 804 ecoregions and six land use classes: intensive forestry, extensive forestry, annual crops, permanent crops, pasture and urban land. The UNEP-SETAC Life Cycle Initiative recommended this approach as the best practice for identification of hotspots for land-use biodiversity impacts in LCA (UNEP-SETAC, 2016).

For ecosystem services, several indicators and their characterisation factors have been proposed in various studies; for a review, see Othoniel et al. (2016) and Vidal Legaz et al. (2017). For example, the indicator ‘climate regulation potential’ (CRP), proposed by Müller-Wenk and Brandão (2010), considers CO₂ transfers between vegetation/soil and the atmosphere in the course of terrestrial release and re-storage of carbon due to land use. Brandão and Milà i Canals (2013) provided a characterisation model for impacts of land use on biotic production potential (BPP). The model uses soil organic carbon as an indicator of soil quality, as a proxy indicator for the biotic production capacity of the soil. Saad et al. (2013) proposed CFs for three major ecological functions: erosion potential (EP), freshwater regulation potential (FWRP) and water purification potential (WPP). These indicators have been further developed in the LANCA® (LANd use indicator value Calculation tool (Bos et al., 2016). Further discussion of these indicators is provided in the next section.

A few studies have assessed impacts of food products on biodiversity and ecosystem services using some of the above mentioned methods. These include margarine production in the UK and Germany (Milà i Canals et al., 2013) as well as milk and pork in Sweden (Nordborg et al., 2017). Both studies used the aforementioned UNEP-SETAC impact pathways for LULUC (Koellner et al. 2013) and assessed six mid-point categories for ecosystem services: CRP, BPP, FWRP, EP and WPP through infiltration and

physicochemical filtration. For the margarine study, biodiversity damage potential (BDP) was considered using the approach suggested by de Baan et al. (2013a). In addition, some studies have also assessed land-use impacts of individual crops from particular countries using different methods. For instance, de Baan et al. (2015) assessed impacts of tea, coffee, and tobacco in East Africa using the SAR approach and SHSM. Chaudhary et al. (2016) applied their own biodiversity impact assessment method to global agriculture, pasture and forestry. A global analysis of biodiversity loss by IRP (2017) found that about 10% of global species were lost because of agricultural crop production, grazing of pasture and wood extraction.

This study focuses on breakfast cereals which represent an integral part of diet in many countries (CEEREAL, 2015). As their production is heavily reliant on land use, the effects on biodiversity and ecosystem services are highly relevant. While the life cycle environmental impacts of breakfast cereals have been reported previously (Jeswani et al., 2015), their influence on biodiversity and ecosystem services remains unknown, thus warranting further study. Recently developed LCIA methods have been applied for these purposes, as detailed in the next section.

2 Methods

2.1 Goal and the scope of the study

The main goal of the study is to quantify the impact of land use on biodiversity and ecosystem services associated with the production of breakfast cereals. The products considered are ready-to-eat breakfast cereals and snacks manufactured by Kellogg Europe. This is one of the leading producers of breakfast cereals in Europe with a market share of over 35% (CEEREAL, 2011; Kellogg, 2013). The functional unit is defined as the 'annual production (388,000 tonnes) of ready-to-eat breakfast cereal products'. As indicated in Figure 1, the scope of the study is from 'cradle to grave', including:

- agricultural production of cereal grains and other ingredients;
- processing of ingredients, such as corn, wheat, rice, sugar, cocoa, fruits and nuts, to produce different breakfast cereals;
- production of packaging materials and packaging;
- transport of ingredients, packaging materials, products and waste along the life cycle; and
- management of waste in different life cycle stages.

Consumption of cereals is excluded in the base case but it is considered in an additional analysis, assuming the use of milk.

2.2 Inventory for land occupation and land use change

The LCIA methods for biodiversity and ecosystem services require identification and quantification of land occupation and land use change (LUC) in a spatially differentiated format. The data on ingredients used in the breakfast cereals and their source countries have been obtained from the manufacturer (Jeswani et al., 2015); for details, see Table S1 in the Supplementary Information (SI). The total area of land occupation in the agricultural stage for each ingredient has been quantified using country specific crop yield data from the Food and Agriculture Organisation (FAO) database (FAOSTAT, 2017). Five-year averages have been used to smooth out yearly variations in the yield. Land occupation by these crops (m²-year/kilogram) is obtained as the inverse of the yield. All crops are assumed to require the use of land for one whole year as the per methodology in the World Food LCA Database (Nemecek et al., 2014). This assumption may overestimate land use area for some regions where double cropping is practiced; however, this only affects a very small amount of ingredients considered in this study. The expected ecoregions for each ingredient have been determined using the country specific production maps from USDA (2017). The latter also provides the state or region specific production data for each crop in a given country. These

values have been used to estimate the land use in each ecoregion in that country for a particular crop (Table 1).

Figure 1 Scope of the study and system boundaries (adapted from Jeswani et al. (2015))
[Consumption of cereals with milk is excluded from the main study but is considered in an additional analysis.]

As shown in Table 1, the top five ingredients with the highest land occupation are corn (0.52 m²-year/kg breakfast cereals), rice (0.5 m²), wheat (0.44 m²), cocoa (0.43 m²) and sugar (0.2 m²). Corn is imported from Argentina and rice is procured from Italy, Spain, Thailand and Egypt. Wheat and its derivatives are sourced from the UK, Spain and the USA. Cocoa is produced in Côte d'Ivoire while sugar is imported from France, Germany as well as African, Caribbean and Pacific countries. Palm oil, which is used in very small quantities (Table S1), is largely imported from Papua New Guinea, Malaysia and Indonesia (AHDB, 2018). Land occupation for other production stages, i.e. manufacturing, packaging, transport and waste disposal, has been assigned to the most likely country of occurrence. The breakfast cereals are packaged in high density polyethylene bags and carton boxes, which are then packed into larger corrugated-board boxes (see Table S2 in the SI). The data for the background processes have been sourced from the Ecoinvent database (Ecoinvent, 2016).

LUC has been calculated using the approach in the World Food LCA Database (Nemecek et al., 2014). Firstly, in order to determine whether a crop grown in a specific country is potentially associated with any LUC, the FAO database (FAOSTAT, 2017) has been used to analyse the increase in crop area and agricultural land in the country in the last 20 years. This analysis showed that the production of two ingredients involves LUC: cocoa and palm oil. The average crop area for cocoa in Côte d'Ivoire has grown by 42% in the period of 1992-2011. Similarly, the crop area for palm oil in Papua New Guinea and Malaysia has almost doubled, while for Indonesia it has increased by five times in the same period (FAOSTAT, 2017). Since there has been a significant loss in forest cover during this period in Côte d'Ivoire (CILSS, 2016) and Southeast Asia (Vijay et al., 2016), it has been assumed that all of the LUC estimated in Table 1 (4% per year for Indonesia, 2.6% for Papua New Guinea, 2.4% for Malaysia and 1.5% for Cote d'Ivoire) represents transformation from forest to permanent crops.

Given that the UK is the major market for the breakfast cereals in Europe (Statista, 2017), the consumption of cereals is assumed there. Hence, the inventory data for milk production in the UK have been considered, noting that these data will vary between countries. The land use values associated with the production of milk in Table 2 have been estimated based on

the typical feed intake for the medium yielding dairy cow (The Scottish Government, 2010). In the UK, the majority of dairy cattle graze during the summer period and are housed in the winter time where they are fed with silage, hay and concentrates. Soya meal is imported from Argentina and Brazil, sunflower meal from Spain and all other feed components are produced locally. LUC associated with the production of soy meal in Argentina and Brazil has also been estimated using data from FAOSTAT (2017) as per the World Food LCA Database (Nemecek et al., 2014) mentioned above.

Table 1 Land use data for production of breakfast cereals

Ingredient	Land use type	Country	Land use (m ² -yr/kg ingredient ^a)	Land use (m ² -yr/kg breakfast cereals)	Land use change (m ² /kg breakfast cereals)	Ecoregion ID ^b
Corn	Annual crop	Argentina	1.48	0.52	-	NT0210 (23%), NT0801 (28%) & NT0803 (49%)
Rice	Annual crop	Italy	1.56	0.33	-	PA0432
		Spain	1.35	0.11	-	PA1209 (66%), PA1215 (16%) & PA1221 (18%)
		Egypt	1.04	0.03	-	PA0904
		Thailand	3.37	0.03	-	IM0107 (14%), IM0139 (12%), IM0163 (3%) & IM0202 (72%)
Wheat	Annual crop	UK	1.29	0.28	-	PA0409
		Spain	3.12	0.13	-	PA1209 (50%), PA1216 (25%) & PA1221 (25%)
		USA	3.39	0.03	-	NA0803 (20%), NA0810 (11%), NA0811 (33%), NA0815 (20%), NA0813(8%) & NA1309 (9%)
Sugar	Annual crop	Germany	0.75	0.08	-	PA0445 (60%) & PA0402 (40%)
		France	0.60	0.05	-	PA0402
		Brazil, Caribbean & Pacific states	1	0.07	-	NT0131 (5%), NT0150 (10%), NT0154 (10%), NT0218 (5%), NT0704 (40%), NT1315 (10%), IM0165 (5%), IM0202 (5%), OC0105 (5%) & OC0201 (5%)
Palm oil	Permanent crop	Papua New Guinea	2.54	0.015	0.0004	AA0111 (70%), AA0120 (15%), AA0125 (8%) & AA0115 (7%)
		Malaysia	2.31	0.008	0.0002	IM0102 (50%) & IM0146 (50%)
		Indonesia	2.7	0.004	0.00017	IM0158 (40%) IM0160 (40%) & IM0102 (20%)
Maize germ oil	Annual crop	Belgium	3.7	0.02		PA0402
Sunflower oil	Annual crop	UK	10.2	0.04		PA0409
Cocoa	Permanent crop	Côte d'Ivoire	16.4	0.43	0.0063	AT0111
Oat	Annual crop	Germany	2.25	0.07	-	PA0402
Barley	Annual crop	UK	1.73	0.01		PA0409
		Spain	3.26	0.01	-	PA1209
		Germany	1.68	0.002	-	PA0402 (50%) & PA0445 (50%)
Dairy products (milk powder, condensed milk)	Pasture	Europe	6.5	0.09	-	PA0409 (60%), PA0402 (19%) & PA1209 (21%)
	Annual crop	Europe	4.2	0.06	-	PA0409 (60%) PA0402 (19%) & PA1209 (21%)
Fruits and nuts	Permanent crop	Various	3.3	0.12	-	PA0404 (2%), PA0412 (2%), PA1213 (1%), PA1214 (1%) & NA0801 (94%)

Ingredient	Land use type	Country	Land use (m ² -yr/kg ingredient) ^a	Land use (m ² -yr/kg breakfast cereals)	Land use change (m ² /kg breakfast cereals)	Ecoregion ID ^b
Other ingredients & background processes	Various	Global	NA	0.10	-	Various
Manufacturing	Urban	UK, Spain & Germany	NA	0.015	-	PA0409 (60%), PA0402 (19%) & PA1209 (21%)
Transport	Urban	UK, Spain & Germany	NA	0.023	-	PA0409 (60%), PA0402 (19%) & PA1209 (21%)
Packaging	Managed forest	Austria	NA	0.154	-	PA0501
Process waste (credits for animal feed) ^c	Annual crop	UK, Spain & Germany	NA	-0.05	-	PA0409 (60%), PA0402 (19%) & PA1209 (21%)
Total				2.84	0.007	

^a Calculated using data from FAOSTAT (2017).

^b The codes for different ecoregions are defined in the Supplementary Information. The percentages in brackets show the split of land use in each region.

^c It has been assumed that process food waste would replace the feed wheat in the respective countries where the process food waste is utilised as animal feed.

Table 2 Land use data for production of milk

Feed	Land use type	Country	Land use (m ² -yr/l of milk)	Land use change (m ² /l of milk)	Ecoregion ID ^a
Grazing	Pasture	UK	0.46	-	PA0409
Grass silage and hay	Pasture	UK	0.36	-	PA0409
Wheat	Annual crop	UK	0.15	-	PA0409
Barley	Annual crop	UK	0.06	-	PA0409
Sugar beet & molasses	Annual crop	UK	0.01	-	PA0409
Distillers grains	Annual crop	UK	0.002	-	PA0409
Soya meal	Annual crop	Argentina and Brazil	0.09	0.0024	NT0801 (18%), NT0803 (25%), NT0210 (17%), NT0101 (14%) & NT0704 (26%)
Rapeseed meal	Annual crop	UK	0.07	-	PA0409
Sunflower meal	Annual crop	Spain	0.01	-	PA1209
Total			1.2	0.0024	

^a The codes for different ecoregions are defined in the Supplementary Information (Table S3).

2.3 Impact assessment methods

The biodiversity impacts have been assessed using the approach proposed by Chaudhary et al. (2015) and updated by UNEP-SETAC (2016). This method uses the countryside SAR model to predict the absolute loss of species for each of the five taxonomic groups (mammals, birds, vascular plants, amphibians and reptiles) in 804 terrestrial ecoregions. The species loss has then been weighted by the rarity and the average threat level for the species in each ecoregion to obtain an indicator of global, irreversible extinction of species. The method also provides the aggregated CFs for biodiversity, which are calculated as follows: firstly, CFs for each of the five taxonomic groups are divided by the biodiversity threat to their respective species; secondly, the CF values for the four animal groups (mammals, birds, amphibians and reptiles) are averaged and aggregated using equal weighting; and finally, the overall CF is obtained by averaging the CFs for the vascular plants and aggregating with the averaged animal CF using equal weighting (UNEP-SETAC, 2016).

The impacts on ecosystem services have been assessed using the LANCA v2.0 method (Bos et al., 2016). The method takes into account different farming practices (such as irrigated, non-irrigated, intensive, extensive, etc.) and provides CFs for 58 different land use types and practices. The CFs are provided at a country level. The following five indicators included in LANCA have been estimated:

- biotic production loss potential (BPLP): decrease in ecosystem's ability to produce biomass;
- erosion potential (EP): increase in soil erosion rates due to land use;
- groundwater regeneration reduction potential (GRRP): loss of soil's capacity to replenish groundwater sources;
- infiltration reduction potential (IRP): loss in soil's permeability due to land use; and
- physicochemical filtration reduction potential (PFRP): loss in soil's ability to prevent groundwater contamination due to a reduction in soil's ability to adsorb dissolved substances from the water.

The indicators have been estimated using the CFs in LANCA for relevant countries and land types, as given in Table 1 and Table 2. LCA software GaBi ts V7.3 (Thinkstep, 2016) has been used to model the system and estimate the land use impacts.

2.4 Uncertainty analysis

Uncertainty analysis has been carried out to check the robustness of the results against a likely range of variations in both land use inventory and the CFs for biodiversity impacts. Country specific yield data for the respective crops over the five-year period from the FAO database (FAOSTAT, 2017) have been used, considering minimum and maximum values, to characterise the variations in land use values for each ingredient. For the biodiversity CFs, the upper and lower ranges provided by the UNEP-SETAC (2016) have been used. A Monte Carlo simulation with 10,000 iterations has been performed using RiskAMP add-in tool in Excel to generate the probabilistic results.

3 Results

The results are first discussed for the production of breakfast cereals excluding their consumption, followed by the impacts when the consumption is included.

3.1 Impacts of cereals production on biodiversity

The impacts of breakfast cereals production on biodiversity are given in Figure 2. The highest number of species lost is found for vascular plants, with the annual loss of 1.5 species per year. This is followed by 0.014 lost amphibian species, 0.011 birds, 0.009 mammals and 0.007 reptiles per year. The relatively large number of plant species lost in comparison to the animal species is not surprising as the total number of the former is much higher globally than the number of the respective animal taxa considered here. The aggregated biodiversity loss is estimated at 4×10^{-6} PDF per year.

As also indicated in Figure 2, LUC has higher contribution (40-46%) to the loss of mammals, birds, amphibians and reptiles than to the loss of vascular plant species (25%). The LUC impacts are largely related to cocoa cultivation. Its contribution to the total impact on different taxonomic categories and the aggregated loss of biodiversity ranges from 27% to 67% (Figure 3). In the case of mammals, the other major contributors are rice (10%), oil (7%) and corn (8%), while for the impact on vascular plants, rice and wheat cultivation contribute 15% each. Sugar and oil are the other major contributors to the loss of bird species (12-17%), amphibians (9-12%) and reptiles (8-9%). For the aggregated impact, oil (13%), rice (12%), sugar (9%), and wheat (9%) are the other main contributors.

Although cocoa is used in small quantities in breakfast cereals (<5% by mass), its large impact on biodiversity is due to the following reasons. Firstly, cocoa plants have very low yields and hence high land requirements (see Table 1). Secondly, cocoa plantations are situated in the ecoregion of the Eastern Guinean forests (AT0111) where the biodiversity is

under a significant threat due to agricultural expansion (IUCN, 2015). Therefore, the CFs for the biodiversity loss due to both land occupation and LUC are rather high for this region (Chaudhary et al., 2015). The impacts of oil on biodiversity are predominantly associated with deforestation caused by the expansion of palm oil plantations in Papua New Guinea, Malaysia and Indonesia.

Figure 2 also shows 90% confidence intervals represented by the whiskers, suggesting high uncertainty associated with these impacts. This is largely due to the uncertainty in the biodiversity CFs for different species.

Figure 2 Biodiversity impacts of breakfast cereals

[Functional unit: annual production of breakfast cereals (388,000 tonnes). Some values have been scaled to fit. To obtain the original value, multiply by the factor on the x-axis if shown. The values on top of the graph bars represent the total impact for different species. The whiskers represent the spread between the 5th and 95th percentile ranges. PDF: potentially disappeared fraction.]

Figure 3 Contribution of the ingredients and other life cycle stages to the biodiversity impacts

[Functional unit: annual production of breakfast cereals (388,000 tonnes). Other stages include manufacturing, packaging and transport.]

3.2 Impacts of cereals production on ecosystem services

The results in Figure 4 indicate that production of breakfast cereals has significant impacts on ecosystem services. For example, for the annual production, there is a loss of 0.53 Mt in biomass production; that is 1.4 kg for every kg of breakfast cereals produced. Furthermore, 20 kg of soil are lost per kg of cereal products due to erosion, amounting to 7.8 Mt per year. Groundwater regeneration and water infiltration are reduced respectively by 4.1 and 27.9 billion m³ annually, equivalent to 10.5 m³ and 72 m³ per kg of cereals. The soil's ability to adsorb pollutants from water is also reduced by 43 moles of cations per kg of products or 16.6 bn moles annually. Unlike biodiversity, all impacts on ecosystem services are almost entirely caused by land occupation as opposed to LUC (Figure 4).

The main contributor to the loss of biomass production is cocoa, followed by rice, wheat and sugar (Figure 5). Rice and cocoa are the also the main hotspots for soil erosion. In the case of groundwater regeneration, rice accounts for 43% of the impact while for water infiltration, corn is the main hotspot. There is a relatively high contribution from non-agricultural land use occurring in other stages, specifically due to transport, packaging and manufacturing, for both groundwater regeneration and physicochemical filtration. This is due to the sealed surfaces for roads and other infrastructure, which prevent water infiltration into the soil.

3.3 Impacts from consumption of cereals

Breakfast cereals are usually eaten with milk. For most types, it is recommended on product packaging that 125 ml of semi-skimmed milk be added per 30 g serving. Therefore, this section considers the additional impacts on biodiversity and ecosystem services if the consumption with milk is included.

Figure 4 Impacts of breakfast cereals on ecosystem services related to land use

[Functional unit: annual production of breakfast cereals (388,000 tonnes). Some values have been scaled to fit. To obtain the original value, multiply by the factor on the x-axis if shown. bn mol.year: billion moles of cations in a year.]

Figure 5 Contribution of ingredients and other life cycle stages to the impacts on ecosystem services

[Functional unit: annual production of breakfast cereals (388,000 tonnes). Other stages include manufacturing, packaging and transport.]

It can be seen in Figure 6 that adding milk to the cereals increases the biodiversity impacts by 7% (reptiles) to 28% (birds). The relatively low contribution of milk to the loss of biodiversity can be explained by the fact that milk production occurs in the UK which is not as rich in biodiversity as some of the ecoregions where the key cereal ingredients are produced. There is also a high uncertainty associated with these impacts as shown by the 90% confidence interval ranges.

On the other hand, milk increases all ecosystem services impacts significantly (Figure 7). The most notable increase is found for the impacts on biomass production and physicochemical filtration, which are 4.7 and 3.4 times worse, respectively, compared to the impacts when the consumption of milk is not considered. The impact on groundwater recharge and infiltration is 2.4 times higher, while the increase in the erosion potential is 31%. This rise in the impacts on the ecosystem services is due to two reasons: 4.2 litres of milk are generally consumed with 1 kg of breakfast cereals; and a significant land area is needed for the production of feed and fodder for cows (Table 2).

Figure 6 Biodiversity impacts of breakfast cereals including consumption with milk

[Functional unit: annual production of breakfast cereals (388,000 tonnes). Some values have been scaled to fit. To obtain the original value, multiply with the factor on the x-axis if shown. The values on top of the graph bars represent the total impact for different species. The whiskers represent the spread between the 5th and 95th percentile ranges. PDF: potentially disappeared fraction.]

Figure 7 Land use impacts on ecosystem services of breakfast cereals including consumption with milk

[Functional unit: annual consumption of breakfast cereals with milk (388,000 tonnes). Some values have been scaled to fit. To obtain the original value, multiply with the factor on the x-axis if shown. The values on top of the graph bars represent the total impacts.]

4 Discussion

Including the potential impacts of land use on biodiversity and ecosystem services in LCA studies of agricultural products is important, but this work highlights several challenges in doing so. With the increasing globalisation, ensuring traceability of supply chains is difficult as many food products incorporate ingredients sourced from multiple locations around the world. Moreover, the assessment of land use impacts in LCA is still in infancy and there is a lack of consensus on which indicators to use and how to estimate them.

This study applied two recently developed methods for land use impacts on biodiversity and ecosystem services. Both methods offer regionalised characterisation factors, though on a different spatial scale, one at an ecoregion level (Chaudhary et al., 2015) and another at a country level (Bos et al., 2016). The ecoregion level has been recommended by UNEP-SETAC (2016) as the best practice in LCA. However, although it offers a better spatial resolution than a country-level approach, the uncertainties due to the differences in land use intensities are large, as can be seen in the uncertainty ranges provided in Chaudhary et al. (2015). Some of these uncertainties can be reduced by further distinguishing between the land use types by land management and farming practices, such as intensive, extensive and organic. The potential impacts on ecosystems services are also expected to have high uncertainty but the LANCA method (Bos et al., 2016) does not provide such data to conduct an uncertainty analysis. Although it considers several farming practices, it does not differentiate between conventional and organic agricultural practices. Therefore, further development of these methods and characterisation factor is needed for more accurate assessments of the land use impacts. However, this may increase the demand for data, which may not be readily available.

The method used for assessing biodiversity impacts relies on species loss as an indicator of biodiversity, which has certain limitations (Fleishman, et al., 2006). For example, species richness does not distinguish between small and large populations of species, i.e. their abundance. Also, it is unable to account for biodiversity damages owing to the complex changes in the composition and community structure that can take place following land use change (Medenhall et al., 2012).

Currently, there are several indicators for land use impacts for both biodiversity and ecosystem services. Some of these indicators and models have a low degree of reliability

due to a weak scientific basis for indicator selection (Nordborg et al., 2017). This also hinders the assessment of land use impacts in LCA studies. Although Chaudhary et al. (2015) provide aggregated CFs for biodiversity loss from land use, such indicator is also needed for ecosystem services. Therefore, the LCA community should strive to develop a transparent and meaningful overall indicator for land use impacts, which decision makers can use to quantify, compare and reduce the land use impacts of their products. Such indicator should ideally include all the relevant indicators for biodiversity and ecosystem functions affected by land use. The other option could be to have an aggregated indicator for ecosystem services similar to that for biodiversity. However, it is important that the aggregation should not be carried out at the cost of reducing transparency. The assessment model would also need validation against real data to improve their reliability.

The expansion and intensification of agriculture in response to the growing demand for food, fibre and fuel represents a serious threat to the biodiversity and ecosystem services which are vital to humans and from which agriculture itself benefits. Therefore, the agricultural sector has to transform to achieve the dual and inter-related goals of food security and environmental protection (FAO, 2016). To do so, the sector has to move away from high inputs and intensive monoculture cropping practices to a more ecosystem-based approaches, with solutions based on the use of local resources. These include use of compost, manure and mulch to improve soil productivity and natural methods to protect pollinators and pest predators (FAO, 2016). It is also paramount that the future expansion of agriculture avoids areas of high conservation value and high carbon stock (Chaplin-Kramer, 2015). Food companies and other influential supply chain actors have a significant role to play in moving towards ecosystem-based agricultural practices by engaging actively with farmers and growers and ensuring that the production of their ingredients is not associated with land use change.

5 Conclusions

This study has applied recently developed methods for assessing the impacts of land use on biodiversity and ecosystem services. Production of breakfast cereal products has been used as an illustrative example to test the application of the methods using real data and also identify any challenges and future research needs. For biodiversity, the impacts on five taxonomic groups have been considered: mammals, birds, vascular plants, amphibians and reptiles. The potential loss in the following ecosystem services of soil has been evaluated: biotic production, erosion resistance, groundwater regeneration, infiltration and physicochemical filtration.

The findings indicate that the highest annual species loss occurs for the vascular plants (1.5 species) and the lowest for the reptiles (0.007 species). The higher loss of plant species is due to there being many more plant than animal species globally. The main contributor to the biodiversity loss for all taxonomic groups is cocoa cultivation, causing 27-67% of the impact. This is despite its small amount in breakfast cereals (<5%). The high impact from cocoa is due to two factors: the lower yield of cocoa plants (and higher land occupation) and deforestation of the Eastern Guinean forests rich in endemic species.

In relation to the impacts on ecosystem services, the hotspots differ across the impact categories. For example, cocoa is the major contributor to the loss of biotic production, while rice is the largest cause of erosion and the reduction in groundwater replenishment and physiochemical filtration. In the case of infiltration reduction, corn is the main hotspot. Unlike the biodiversity loss, which is almost entirely caused by agricultural activities, non-agricultural land use in other stages (transport, packaging and manufacturing) has higher contribution for some services, such as ground water regeneration and physicochemical filtration. The results also indicate that the impacts on ecosystem services are almost entirely driven by land occupation, while for biodiversity, land use change is also a significant contributor.

Consumption of cereals with milk increases all impacts on ecosystem services significantly. The impact is particularly high for biotic production and reduction in physiochemical filtration, which are four to five times higher compared to the impacts when consumption is not

considered. On the other hand, the increase in biodiversity loss due to the milk is relatively small, ranging from 7% for reptiles to 28% for birds.

The results of the study should be interpreted with caution due to the uncertainties in the methods and additional uncertainties associated with the challenges in applying the methods. Nevertheless, the findings indicate that, besides avoiding agricultural expansion in forests, reductions in the land-use related impacts should focus on ecosystem based agricultural practices, such as crop rotation, intercropping and reduction in agro-chemical inputs. Food companies and other supply chain actors should play a significant role in implementation of these practices by engaging actively with farmers and growers.

The study also highlights the need for further development of indicators and methods to assess the impacts of land use on biodiversity and ecosystem services. Further research is needed to assess the usefulness of the various impact indicators. Development of an overall meaningful and practical indicator for land use impacts would help decision makers to quantify, compare and reduce the land use impacts of their products.

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Accounting for land use, biodiversity and ecosystem services in life cycle assessment: impacts of breakfast cereals

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Supporting information

Table S1 Composition of breakfast cereals (Jeswani et al., 2015)

Ingredients	Contribution to the total weight of ingredients
Cocoa and chocolate	4.4%
Corn	23.1%
Corn flour	1.8%
Dairy products (milk powder and condensed milk)	0.6%
Freeze-dried fruits	0.2%
Fruits and nuts	1.3%
Honey	0.3%
Malt	0.6%
Oats	2.3%
Oils and fats (including palm oil)	0.3%
Other ingredients (rice flour, salt, flavours, vitamins, etc.)	3.2%
Peanuts	0.4%
Rice (broken and whole)	20.8%
Sugar	17.8%
Sweeteners (corn syrup, glucose syrup, fructose syrup, sorbitol syrup, etc.)	2.4%
Wheat	11.4%
Wheat – durum	1.0%
Wheat gluten	1.6%
Wheat bran	3.3%
Wheat flour	3.0%
Wheat germ	0.4%

Table S2 Packaging materials (Jeswani et al., 2015)

Material	Quantity (kg/kg product)
Folding-box board	0.16
Corrugated board	0.04
Corrugated pallet layer pads	2.6×10^{-4}
High density polyethylene (HDPE) liner	1.4×10^{-2}
Stretch wrap (HDPE)	1.3×10^{-3}
Pallets	8.2×10^{-4}

Table S3 Ecoregion details

Ecoregion ID	Ecozone	Ecoregion	Biome
AA0111	Australasia	New Britain-New Ireland lowland rain forests	Tropical and subtropical moist broadleaf forests
AA0120	Australasia	South Eastern Papuan rain forests	Tropical and subtropical moist broadleaf forests
AA0125	Australasia	Trobriand Islands rain forests	Tropical and subtropical moist broadleaf forests
AA0115	Australasia	Northern New Guinea lowland rain and freshwater swamp forests	Tropical and subtropical moist broadleaf forests
AT0111	Afrotropic	Eastern Guinean forests	Tropical and subtropical moist broadleaf forests
IM0102	Indomalayan	Borneo lowland rain forests	Tropical and subtropical moist broadleaf forests
IM0107	Indomalayan	Chao Phraya freshwater swamp forests	Tropical and subtropical moist broadleaf forests
IM0139	Indomalayan	Northern Thailand-Laos moist deciduous forests	Tropical and subtropical moist broadleaf forests
IM0146	Indomalayan	Peninsular Malaysian rain forests	Tropical and subtropical moist broadleaf forests
IM0158	Indomalayan	Sumatran lowland rain forests	Tropical and subtropical moist broadleaf forests
IM0160	Indomalayan	Sumatran peat swamp forests	Tropical and subtropical moist broadleaf forests
IM0163	Indomalayan	Tenasserim-South Thailand semi-evergreen rain forests	Tropical and subtropical moist broadleaf forests
IM0165	Indomalayan	Tonle Sap-Mekong peat swamp forests	Tropical and subtropical moist broadleaf forests
IM0202	Indomalayan	Central Indochina dry forests	Tropical and subtropical dry broadleaf forests
NA0801	Nearctic	California Central Valley grasslands	Temperate grasslands, savannas, and shrublands
NA0803	Nearctic	Central and Southern mixed grasslands	Temperate grasslands, savannas, and shrublands
NA0810	Nearctic	Northern mixed grasslands	Temperate grasslands, savannas, and shrublands
NA0811	Nearctic	Northern short grasslands	Temperate grasslands, savannas, and shrublands
NA0813	Nearctic	Palouse grasslands	Temperate grasslands, savannas, and shrublands
NA0815	Nearctic	Western short grasslands	Temperate grasslands, savannas, and shrublands
NA1309	Nearctic	Snake-Columbia shrub steppe	Deserts and xeric shrublands
NT0101	Neotropic	Araucaria moist forests	Tropical and subtropical moist broadleaf forests
NT0131	Neotropic	Jamaican moist forests	Tropical and subtropical moist broadleaf forests
NT0150	Neotropic	Alto Paraná Atlantic forests	Tropical and subtropical moist broadleaf forests
NT0154	Neotropic	Petén-Veracruz moist forests	Tropical and subtropical moist broadleaf forests
NT0210	Neotropic	Arid Chaco	Tropical and subtropical grasslands, savannas, and shrublands
NT0218	Neotropic	Jamaican dry forests	Tropical and subtropical dry broadleaf forests
NT0704	Neotropic	Cerrado	Tropical and subtropical grasslands, savannas, and shrublands
NT0801	Neotropic	Argentine Espinal	Temperate grasslands, savannas, and shrublands
NT0803	Neotropic	Humid Pampas	Temperate grasslands, savannas, and shrublands
NT1305	Neotropical	Caribbean shrublands	Deserts and xeric shrublands

Table S3 Continued

Ecoregion ID	Ecozone	Ecoregion	Biome
OC0105	Oceania	Fiji tropical moist forests	Tropical and subtropical moist broadleaf forests
OC0201	Oceania	Fiji tropical dry forests	Tropical and subtropical dry broadleaf forests
PA0402	Palearctic	Atlantic mixed forests	Temperate broadleaf and mixed forests
PA0404	Palearctic	Balkan mixed forests	Temperate broadleaf and mixed forests
PA0409	Palearctic	Celtic broadleaf forests	Temperate broadleaf and mixed forests
PA0412	Palearctic	Central European mixed forests	Temperate broadleaf and mixed forests
PA0432	Palearctic	Po Basin mixed forests	Temperate broadleaf and mixed forests
PA0445	Palearctic	Western European broadleaf forests	Temperate broadleaf and mixed forests
PA0501	Palearctic	Alps conifer and mixed forests	Temperate coniferous forests
PA0904	Palearctic	Nile Delta flooded savanna	Flooded grasslands and savannas
PA1209	Palearctic	Iberian sclerophyllous and semi-deciduous forests	Mediterranean forests, woodlands, and shrub
PA1213	Palearctic	Mediterranean dry woodlands and steppe	Mediterranean forests, woodlands, and shrub
PA1214	Palearctic	Mediterranean woodlands and forests	Mediterranean forests, woodlands, and shrub
PA1215	Palearctic	Northeastern Spain and Southern France Mediterranean forests	Mediterranean forests, woodlands, and shrub
PA1216	Palearctic	Northwest Iberian montane forests	Mediterranean forests, woodlands, and shrub
PA1221	Palearctic	Southwest Iberian Mediterranean sclerophyllous and mixed forests	Mediterranean forests, woodlands, and shrub

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