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Common ground and development

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## **Abstract**

1  
2 Language and other forms of communication are inherently ambiguous and therefore  
3 require some form of common ground to specify the intended meanings of utterances.  
4 Theoretical accounts usually focus on interactions between adults and see recursive  
5 mindreading to be a prerequisite of establishing common ground. In contrast to this,  
6 we want to offer a developmental perspective on common ground in this review. We  
7 propose that instead of using recursive mindreading, infants initially rely on the  
8 expectation that communicative partners act rational in light of previous interactions.  
9 This serves as a starting point for common ground to develop. Subsequently, we  
10 describe the changing role of common ground across development. Initially, common  
11 ground constrains the meaning of ambiguous communicative acts and facilitates  
12 children's acquisition of language. Later in development, common ground makes  
13 communication efficient by helping speakers to coordinate their actions and  
14 intentions, and eventually to arrive at recursive mindreading.

15

**Introduction**

16 Philosophical and psychological theories often refer to some form of “common  
17 ground” as one of the constituents of human communication (1,2). Due to its  
18 inherently ambiguous nature, language and other forms of communication require  
19 inferential reasoning from both communicative partners. The common ground shared  
20 by communicative partners supposedly sets the boundaries in which these inferential  
21 processes take place. Developmental theories have stressed the importance of  
22 common ground for early non-verbal communication (3) as well as language  
23 acquisition (4-6). Yet, what common ground is - its cognitive and motivational  
24 constituents - remains rather vague in the developmental literature. More importantly,  
25 it is unclear if/how the ability to form common ground develops. In this article, we  
26 want to offer a theoretical account of common ground that is cognitively and  
27 developmentally plausible, while conserving the idea of the inference constraining  
28 effect of common ground.

29       Almost all accounts of common ground converge on the idea that  
30 communicators use recursive mindreading to assess which epistemic states  
31 (knowledge, beliefs, etc.) are shared between communicative partners. While some  
32 accounts argue that the recursive process is potentially unlimited or reflexive (1,7),  
33 more empirical accounts suggest that it can be limited to a few recursive steps (6,8).  
34 In this paper, we will follow a different approach that conceptualizes common ground  
35 as a property of a social interaction rather than the consequence of individual  
36 recursive mindreading (9). In this approach, common ground is something that holds  
37 *between* two (or more) individuals who are engaged in communicative interaction.  
38 While being in this situation might lead individuals to engage in recursive reasoning  
39 about each other’s mental states, this reasoning is not a prerequisite of their being in

40 this situation. What is required to use common ground in communication is an  
41 expectation that the partner will act in line with their shared experience. Thus,  
42 communication is a “risky business” and it takes supplementary cognitive abilities to  
43 assess whether the assumption that something is part of common ground is warranted.  
44 These abilities improve during ontogeny and make children more effective and  
45 efficient communicators.

46 In the next section, we define a basic set of abilities and expectations that  
47 infants need to participate in communicative interactions involving ambiguous signals  
48 and to gradually develop a more sophisticated understanding of common ground. We  
49 do not attempt to cover the full scope of common ground as discussed in the  
50 philosophical literature; we seek to provide a developmentally plausible starting point.

### 51 **Defining Common Ground**

52 According to our view, common ground has a cognitive as well as a motivational  
53 component. *Cognitive*: Representing some X as shared with another individual P.  
54 *Motivational*: Representing something as shared entails interacting with P in a way  
55 that is rational in the light of X and expecting P to act in the same way. These two  
56 components are inextricably linked because the sharedness of X in the cognitive part  
57 is defined by the expectations of the motivational part. This definition raises a number  
58 of questions.

#### 59 ***What is X?***

60 X is the focal topic of a social interaction, which could be, an object, a sequence of  
61 actions, a conversational theme and so on. The *social* aspect distinguishes common  
62 ground from the physical context because it picks out those parts that are relevant for  
63 X which also includes past interactions. X is identified by the communicative partners  
64 during episodes of spatiotemporal alignment of their attentional states within the

65 broader social interaction (see e.g. 10). As we will later explicate, successful  
66 alignment improves with the development of certain socio-cognitive abilities. Early in  
67 infancy however, adults facilitate the joint encoding of a common X by tuning in to  
68 the infant's focus of attention.

69 ***Who is P?***

70 Even though we usually think of P as a specific individual, it is not limited to that. P  
71 could also be conceived as a generic member of a specific social group. For example,  
72 children's early play routines might not be specific to certain individuals but open to  
73 adults in general. Most prominently, when using language, children generalize from  
74 direct interactions and expect unfamiliar others to share a certain vocabulary - unless  
75 they show signs that they speak a different language (e.g. 11). That is, the expectation  
76 that X is part of common ground may be rooted in the conventional use of X within a  
77 group.

78 ***What is acting rational?***

79 Here we follow Grice's (12) original suggestion that communication is a form of  
80 rational action. Acting rational means producing one's communicative acts in light of  
81 X and expecting P to do the same. Acting in light of X in combination with the  
82 assumption that the other's acts are based on X ensures that common ground narrows  
83 the potential interpretations of ambiguous acts. Based on this assumption, the  
84 interpretation of the utterance is the one that follows from X. For example, in a study  
85 by Liebal and colleagues (13) children played two games, each with a different adult  
86 but involving the same toys. Later, when one of the adults ambiguously pointed to  
87 one of these toys, children resumed playing the game they played previously with that  
88 particular adult. The pointing gesture alone, even in the same physical context, could  
89 have had many other interpretations such as a request for the object, a desire to share

90 interest, etc. Based on our account, children continued playing the previous game  
91 because they expected that P (the adult) produced this gesture in light of X (the  
92 previous game), because this is the rational thing to do and offers a straightforward  
93 interpretation of an otherwise ambiguous act.

94         Since most social interactions, especially those of young infants, are  
95 cooperative, the expectation that others communicate rationally also implies that  
96 others communicate in a cooperative/informative/relevant way. This expectation is  
97 reminiscent of Grice's cooperative principle (12) and has been highlighted as  
98 fundamental to human communication (1,2,6,14).

99             ***What is the basis to represent something as shared?***

100 On a behavioral level, the basis for representing something as shared is, at least early  
101 in development, direct social interaction. The consequence of direct social interaction  
102 is that both partners have a similar representation of the interaction and its topic so  
103 that they *share* this representation [the cognitive component of common ground]. This  
104 interaction creates the tendency to interact with P in light of X in the future and the  
105 expectation that P will do the same [the motivational component of common ground].  
106 We argue that infants act based on this assumption but they need not represent the  
107 recursive structure of the situation (see 15 for a similar argument regarding self  
108 conscious thoughts). Early in development, this is sufficient because infants mostly  
109 communicate with adults who actively scaffold the communicative interactions by  
110 correctly interpreting the actions/intentions of the child and by making their  
111 actions/intentions transparent and easily interpretable for the child.

112         However, active scaffolding by adults decreases over time and is virtually  
113 absent in interactions with same-aged peers. Given a certain level of social  
114 understanding and experience with communicative interactions (normally in place

115 around age 3), early peer interactions provide an especially rich context in which  
116 children experience various failures in communication and practice fixing these  
117 failures in communication because peers are less accommodating than adults. As a  
118 consequence, children learn about the constitutive conditions (see below) that have to  
119 hold in order for another individual to form a specific representation that matches  
120 one's own. Furthermore, once linguistic abilities advance, children also learn about  
121 what others experience without directly interacting with them. Taken together, this  
122 requires the gradual development of an insight into others' minds and could progress  
123 along the following lines: P must have interacted with me around X in the same way  
124 before; P must have been present at a certain time and place; P must have attended to  
125 X; P must know/believe that X; P must believe that I believe that X; P must believe  
126 that I believe that P believes that X, and so on.

127 In traditional accounts, recursive mindreading is taken to be a necessary  
128 precondition for common ground. Yet, the corresponding explicit theory of mind  
129 abilities only develop around six years of age (16). Thus, our account addresses this  
130 mismatch and argues that these simple set of expectations can have the inference  
131 constraining effect that characterizes common ground.

### 132 **Common ground in development**

133 In this section, we describe the changing role of common ground in children's  
134 communicative development by providing empirical evidence for early common  
135 ground understanding from the literature. We present three main functions of  
136 common ground: 1) It clarifies ambiguous communicative acts (gestures and early  
137 words) in infancy. 2) It constrains the potential meanings of novel words and  
138 facilitates language acquisition. 3) It makes communication efficient by constraining

139 if/how something needs to be explicitly communicated and how something is referred  
140 to.

#### 141 *Ambiguous communicative acts*

142 Infants' earliest communicative interactions are naturally restricted by the limited size  
143 of their communicative repertoire. The elements of this repertoire, gestures, and  
144 single words, are therefore re-used for different purposes and partners have to rely on  
145 common ground to constrain their meaning in a given situation.

146 From 12 months onwards, infants produce and interpret ambiguous  
147 communicative acts in the light of common ground. They interpret ambiguous verbal  
148 requests for an object based on how they interacted with that person previously (17).  
149 For example, 17-month-olds interpret an ambiguous request for "the ball" as referring  
150 to the ball that they and the requester previously played with (Saylor & Ganea, 2007;  
151 see also Liebal et al., 2009). Importantly, direct social interaction around the object  
152 seems to be crucial for infants to make this kind of inference and form the expectation  
153 for the partner to act in line with their shared experience (19). Importantly, direct  
154 interaction even leads children to overestimate their common ground with others.  
155 Moll, Carpenter, and Tomasello (20) showed that 2-year-olds expected their partner to  
156 know about an object when they were engaged in a conversation with the partner  
157 while looking at the object, even though the partner never actually saw the object.

158 Infants also use common ground in their production (21,22). For example, 12-  
159 month-olds request absent objects by pointing to the location in which they and the  
160 experimenter previously saw the object (23,24). In these studies, the referential  
161 connection between the location and the absent object was established during an  
162 earlier interaction and children expected their partner to act based on it.

#### 163 *Learning language*

164 In learning novel words, the child has to infer what the intended referent is. The  
165 assumption that the speaker communicates based on common ground greatly limits  
166 the potential referents of the novel word and thereby allows the child to complete the  
167 mapping successfully. For example, if a parent and a child have been naming objects  
168 based on their color and the adult introduces a novel object, the child might interpret a  
169 novel word as referring to the object's color as opposed to other properties. Evidence  
170 from the word learning literature supports this. At 17 months of age, children expect  
171 speakers to refer to the object they previously played with, even if the speaker later  
172 has a false belief about the object's location (25). From age 2 onwards, children also  
173 learn words based on novelty (26), preference (27), or familiarity (28). In these  
174 studies, what is novel, preferred or familiar was established during prior social  
175 interaction and by expecting their partner to act rational in light of this interaction,  
176 children could infer the intended referent of the novel word.

### 177 *Efficient communication*

178 Around age 2, children rely on various communicative strategies, such as using  
179 demonstratives (e.g., "Look at that!") or repeating what they hear to build common  
180 ground with their conversational partners (5). In these conversations, however, it is  
181 still the caregiver that does most of the interactive work, such as tailoring the  
182 conversation around the objects that children are attending to. Around ages 2-3,  
183 children begin to use common ground to achieve social goals especially with their  
184 same-age peers. For these interactions to be smooth/successful, children often need to  
185 have a joint goal (e.g., "how do we play this game?") and coordinate their  
186 actions/intentions to solve problems together. Reaching joint decisions or solving  
187 problems with partners is a difficult cooperative task, as it requires accommodating  
188 the needs of the conversational partners (e.g., desires, intentions, knowledge states),

189 all of which are anchored in the common ground. Children not only monitor their  
190 partners' actions, intentions, knowledge states in their interactional history, but they  
191 also have specific expectations for how their partners *should* act like based on the  
192 common ground they share.

193         From 3 years onwards, children coordinate their language and jointly agree on  
194 some ad hoc conventions, or “referential pacts”, with their partners. (29). Once they  
195 refer to a toy as *pony*, children consistently refer to that referent as *pony* and expect  
196 their conversational partners to do the same (30). This binding character of common  
197 ground becomes especially apparent in pretend play in which children assign pretend  
198 identities to various objects. For instance, Wyman and colleagues (31) have shown  
199 that once preschoolers agree to pretend a pen to be a toothbrush, they expect their  
200 play partners (and not others who do not share this common ground) to treat the pen  
201 as the toothbrush and correct their partners' use of an incorrect pretend identity for the  
202 pen, by using normative language (“No this has to be the toothbrush”). Children's  
203 protests for violation of local conventions provides strong evidence for children's  
204 partner-specific expectations that acting based on common ground is indeed the  
205 “correct” and “rational” thing to do.

206         Beyond their word choices, children also appeal to common ground in their  
207 more complex language such as in their explanations (32). When 3- and 5-year-old  
208 peers were asked to jointly decorate a zoo, children adjusted the informativeness of  
209 their justifications for their proposals depending on the common ground they share  
210 with their partners to reach the correct joint decisions (33,34). Similarly, Köymen and  
211 colleagues (35) had preschoolers play a sorting game with a peer, who either did not  
212 know the game or knew the game (as they learned about the game together) but  
213 played it incorrectly. When playing with a naïve partner, 3-year-olds used normative

214 explanations, which were more informative (e.g., “One must put the flower with the  
215 flower”). However, when playing with a partner who knowingly violates the rule,  
216 children relied on their common ground and used less informative statements in their  
217 interventions (e.g., “No that goes here!”). Thus, preschoolers actively use and modify  
218 common ground to coordinate their actions and intentions with their peer partners.  
219 Importantly, in all of these studies, direct social engagement is key to establishing  
220 common ground. It leads children not only to act in accordance with their common  
221 ground but also to form specific expectations about how their partners *should* act to  
222 achieve their social goals.

223         With advanced linguistic and socio-cognitive abilities, children make  
224 inferences about what other people know and how they will behave based on their  
225 knowledge states without directly interacting with them. Grueneisen and colleagues  
226 (36) asked peer dyads to individually deposit their marbles in one of four boxes, and  
227 if both children placed their marbles in the same box, they would both get a reward.  
228 Crucially, each of the three boxes had the same picture while one box had a different  
229 picture. 5/6-year-old children were able to correctly guess which box would be more  
230 salient to their peers and which box their peers would think would be salient to them  
231 without having direct interaction with one another (see also 37). Six-year-olds were  
232 even successful when one child had a false belief about their peer partner’s belief  
233 (38). Thus, around age 6, children can engage in recursive mindreading to figure out  
234 what is common ground and use this skill to successfully coordinate their actions to  
235 achieve joint goals.

236

### **Conclusion**

237 We argued that recursive mindreading is not a necessary prerequisite to “get common  
238 ground off the ground”. Children can enter the world of communication by acting

239 rational in light of previous social interactions and expecting others to do the same.

240 Taken together with accounts about the intentional structure of human communication

241 (39,40), the argument put forward in this paper emphasizes the social and

242 interactional nature of human communication while making fewer demands on the

243 cognitive abilities that are involved in it, thereby offering a truly developmental

244 perspective.

245

246

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