


WILDFIRE SEMINAR

Tuesday, March 13, 2012

Greater Manchester Fire and Rescue Service
Training and Development Centre, Cassidy Close, Manchester M4 5FP

Seminar Schedule

Morning Session	
8.15am	Refreshments for Breakfast Presentation
8.30am	<i>Social marketing project to reduce anti-social behaviour</i> Dave Ansell , Project Lead - Social Marketing, South Wales Fire and Rescue Service 
9.00am	Refreshments and Registration
9.30am	<i>Opening address</i> Peter O'Reilly , Director of Prevention and Protection, Greater Manchester Fire and Rescue Service 
10.00am	<i>Wildfire - a national fire service perspective</i> Paul Hedley , ACFO, Northumberland Fire and Rescue Service 
10.30am	Tea and coffee break
11.00am	<i>Moorland restoration and wildfire firefighting in the Peak District National Park</i> Sean Prendergast , Head Field Services, Peak District National Park 
11.30am	<i>Mapping the geography of wildfire in the UK</i> Julia McMorrow , Senior Lecturer in Remote Sensing Geography, School of Environment and Development, University of Manchester 
12.00pm	Lunch

Afternoon Session	
1.00pm	<i>Forecasting wildfire</i> Rowena Jeremy , Met Office 
1.30pm	<i>Costing of fires</i> Jonathan Ayles , Senior Lecturer, Manchester Business School, University of Manchester 
2.00pm	<i>Managing the risk to firefighters and the landscape in Cumbria</i> Martin Holroyd , Watch Manager (pictured) and Duncan Taylor , Group Commander, Cumbria Fire and Rescue Service 
2.30pm	Tea and coffee break
2.45pm	<i>Presentation</i> Steve Gibson , Lead Wildfire Officer, Northumberland Fire and Rescue Service 
	<i>Presentation</i> Marc Castelinou , GRAF, Catalonia, Spain 
3.30pm	<i>Closing address</i> Steve McGuirk , County Fire Officer and Chief Executive, Greater Manchester Fire and Rescue Service 
4.00pm	Close



THE INSTITUTION OF FIRE ENGINEERS

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Manchester Group

